Haval shows up at Baghdad International Exhibition
On November 1, the 42th Baghdad International Exhibition kicked off. Haval showed up with a strong lineup comprising Haval H2, H6, H8 and H9, marking Haval's successful entry into Iraq.

With unprecedented scale, the exhibition attracted 600 enterprises from 22 countries this year and drew strong support from the Iraqi government. Iraqi Prime Minister Haider Al-Abadi unveiled the exhibition and dignitaries of the Iraqi government came in flocks. Through such a grand exhibition, Haval made a brilliant appearance in the Middle East.

To enhance local consumers’ knowledge of Haval products and brand, Haval will present a series of brand activities and test drives after the exhibition. Besides, Haval's several planned business outlets in the Middle East will be completed and go into operation to further perfect Haval's global market network.

Iraq is one of Great Wall Motors' largest overseas markets in the Middle East. Great Wall Motors enjoys high popularity and reputation among local consumers, laying a solid market foundation for the entry of Haval products into Iraq. Despite the political instability and economic slump caused by Iraq's civil strife since last June, Great Wall Motors has worked closely with its partners and overcome many barriers, which guarantees the brilliant launching of Haval in Iraq market.

On the opening day, Mr. Adnan Razin, Head of the Iraqi National Automotive Company, preferentially visited Haval’s booth and was warmly received by Mr. Saddam, General Manager of Great Wall Motors’ local partner Nahj Aliraq Co. Ltd. During the visit, Mr. Adnan Razin furthered his understanding of Haval’s brand concept and acclaimed the quality of Haval products. On the public opening day, Haval stood out among numerous brands by concise and trendy booth design as well as fine and rich products, caught eyes and became the shiniest star in the exhibition. By November 3, Haval’s booth had attracted over 5,000 visitors, showing the local consumers' great expectation of Haval products.
Haval moves into Peru as another key step in South America

On November 23, Haval's distributor Derco held a launch conference for Haval brand and Haval H2 in Paracas, a renowned tourist city in southern Peru, implying that Haval has officially entered the Peruvian market. This was another key step taken by Haval in South America after it was launched successively in Chile, Ecuador and Bolivia, marking that Haval's layout in South America has taken shape.
At the launch conference, Thibaud Aymeric, manager of Derco Haval America, introduced the history, achievements and strategy of Haval brand. Jim Alvarado, general manager of Haval Peru, interpreted H2 in detail and said, “Haval is the third-largest professional SUV brand behind Jeep and Land Rover only. Professionalism is not about products, but about super driving experience for customers. Haval is committed to giving all customers a unique super driving experience. We will give Peruvian customers a new luxury experience and build Haval into a leading SUV brand in Peru.”

The launch conference of Haval brand took place in Aranwa, a renowned five-star holiday hotel in Paracas. Present were 22 journalists from Peru’s mainstream media outlets such as El Comercio and Nitro. The launch conference was located at a quay conference hall extending out into the water. At dusk, on a soft beach bathed with a sea breeze, six Haval H2 vehicles were exceptionally striking in lights.

Haval has been known in South America. Previously Haval competed in the Dakar Rally five times and achieved brilliant results. During the competitions, Haval conducted a series of promotions in Peru, thus gaining some popularity. To further meet Peru’s ever-growing SUV demand, Haval H6 Sport will be launched soon and Haval planned to launch four new models in the coming two years.

To give the journalists a deep experience of Haval H2, the distributor offered a deep test drive in a desert gravel section in Paracas National Nature Reserve. The journalists steered H2 on the set line. On the way, they profusely praised H2’s NVH system, chassis suspension and turbocharged engine, expecting much of Haval’s future in Peru.

Located in the west of South America, Peru nurtured Norte Chico Civilization, one of the earliest human civilizations in America, as well as the Inca Empire, the largest pre-Columbian empire in America. Haval’s entry into Peru will extend the footprints of the mysterious civilization and unveil the mysterious Inca Empire. Let’s follow Haval’s mysterious footsteps with curiosity to experience the local distinctive human style and features.
Haval makes debut at ASEAN Auto Show, H2 earns high praise

On November 15, the four-day ASEAN Auto Show was wrapped up in Malaysia. As a major automobile exhibitor, Haval showed up with its key model Haval H2.

Trendy all-match Haval H2, first choice for quality life

As a key model for the exhibition, Haval H2 attracted flocks of visitors and earned wide praise by its trendy all-match appearance. Plenty of optional equipment makes H2 a "customizable" model. Unique exclusive cars can be customized according to consumers' personal preferences.

The media and potential owners were treated to the red/white, brown/white and ivory white editions of H2. Exquisite and changeable Haval H2 has a new family face. The bright red HAVAL logo and extensive chrome-plating grille make its appearance exaggerated and dynamic. Powered by a 1.5T turbocharged engine and a six-speed automatic transmission, it gives superb driving and riding experience. The interior features T-shaped center console and IMD decorative plate with silver lines, and provides optional functions such as TFT color screen trip computer, cruise control system and keyless entry system.

During the exhibition, Malaysia’s vice minister of international trade and industry and the president of MAI visited Haval's booth, viewed and test-rove Haval H2. The staff introduced Haval's products. The dignitaries spoke highly of Haval H2's development potential, and pinned great hope on Haval's future in Malaysia.

Haval deserves to be a high-end brand with an exquisite booth and outstanding reception

The booth’s exquisite decoration and the receptionists' elegance tallied with Haval's high-end brand positioning. Haval, which is committed to building a professional high-end SUV brand, is critical of product quality and has persistently meticulous requirements for brand activities. ASEAN Auto Show is exactly a proof. To date, Haval has earned recognition and respect from Malaysian consumers.

The successful launch of Haval brand during ASEAN Auto Show has laid a solid foundation for the successful launch of Haval H2. Visitors' experience and officials' praise have earned Haval a flying start in its market development in Malaysia. Haval H2 is expected to soar in Malaysia in the future and Haval will steadily develop the ASEAN market.
On October 28th, Autokorp, Haval’s distributor in Bolivia, held the opening ceremony of the Haval exclusive store. Ou Jianhong, Chinese consul general in Bolivia, was invited along with 29 local media journalists and Haval’s potential customers to attend the ceremony.

At 8 PM, the opening ceremony kicked off at Haval’s exclusive store in Santa Cruz. With a dance show, Haval’s three star models: H2, H6 and H9, appeared in front of the audiences one by one. Their elegant and full exterior, exquisite interior, as well as comfortable and quiet inner space attracted flocks of visitors who got on board to feel the unique temperament of Haval’s professional SUVs.
Roberto Landivar, general manager of Autokorp, introduced Haval's history and products highlights, believing that Haval will win over consumers' favor more and more in Bolivia. Ou Jianhong, consul general, extended congratulations on the opening of Haval's exclusive store, emphasizing that Haval has continue to hold the post of the Chinese SUV sales championship for 12 consecutive years with its brand popularity and product quality growing constantly, so as to be favored by more and more Chinese consumers. She looked forward to the development prospect of Haval in Bolivia and South America.

In an interview, Roberto Landivar, general manager of Autokorp, said that the company has always catered to customer demands with the aim of building brand reputation through outstanding after-sales service. As a high-end brand under Great Wall Motors, Haval will offer Bolivian consumers unprecedented premium driving comfort, unmatched by any other products in the same price range.

Located in the east of Bolivia, Santa Cruz is Bolivia's most populous city and automotive consumer market. Haval's exclusive store is in the automobile business district of Equipetrol, Santa Cruz, next to Lexus and Audi and other brands.
Haval dealer's showroom in Saint Petersburg opens

On October 22, Haval dealer's showroom in Saint Petersburg opened. All-terrain off-road vehicle Haval H9, deluxe Haval H8, city intelligent SUV Haval H6 and trendy all-match Haval H2 drew wide attention from visitors. Sources said Haval H6/H2 AT will be launched in Russia in early 2016.

With a sales area, a service area and a maintenance area covering a total area of 900 square meters, this is a modern automobile showroom. Mikhail Rotkin, vice general manager of Haval Russia Co., Ltd. attended the opening ceremony. “Haval has five exclusive showrooms in Russia, will continue to develop steadily and construct a high-quality sales network in Russia, and is expected to develop 10 to 12 new dealers, in Russia next year,” he said.

Though the day was a typical cloudy day in Saint Petersburg, visitors were welcomed by warm smiles and new Haval models in the store. The opening ceremony surprised visitors with gifts, and ended in a relaxing and elegant atmosphere.
Enrique Iglesias, known as the king of Latin pop music, presented a solo vocal concert in Cochabamba, Bolivia on November 20. During his stay in Bolivia, Haval H6 Sport was his ride.

Since its launch on September 8 in Bolivia, Haval has become increasingly popular through events such as the Expocruz 2015 and the opening ceremony of the exclusive showroom. By transporting the most popular vocalist in Latin America, Haval is expected to attract attention once again through his overwhelming popularity in Latin America.

“Enrique, with crowds of fans in Bolivia, is the real vocal king in Latin America,” said Roberto Landivar, general manager of Haval’s Bolivian distributor, believing that Haval H6 will draw more market attention while giving him a perfect riding experience.
Showcasing at Auto Guangzhou, with million milestone HAVAL H6, HAVAL H5 Classic --HAVAL advances steadily with original mind

On November 20, the 13th China (Guangzhou) International Automobile Exhibition (Auto Guangzhou 2015) kicked off. Under the theme of "HAVAL DECADE, Thanks Giving", HAVAL appeared with all series at Booth 2E06, Hall 4.2, China Import & Export Fair Complex. In the opening day, five facelifted HAVAL H8 models and four HAVAL H5 Classic Edition models were launched. HAVAL brought a total of 12 models and 22 units, the 1,995-square-meter booth attracted flocks of visitors, hundreds of journalists and visitors witnessed the very moment. At the special renewable energy zone in Hall 10.3, the brand put on display C20R EV, GWKULLA EV and new energy chassis.
HAVAL H6 leads China's SUV sales boom with over 1,000,000 units in four years

From mighty HAVAL H9 to trendy mini HAVAL H1 and to avant-garde HAVAL Concept R/B, HAVAL’s booth was star-studded. But the most appealing was the sales champion HAVAL H6, whose number plates reads “No. 1,000,000” that marks the 1,000,000th unit rolling off the line aroused bursts of exclamation. Since its launch in August 2011 and the release of the 1,000,000th unit off the line in November 2015, HAVAL H6 worked a miracle with a cumulative output and sales volume of over 1,000,000 units within only four years. To date, H6 has been the monthly sales champion for 31 times, been ranked among the world’s Top 8 best-selling SUV models, and created a world sales record in the single segment this year. As a model of milestone significance in HAVAL’s brand development over the past decade, as well as the first Chinese SUV model with a cumulative output and sales volume of over 1,000,000th unit, HAVAL H6 is leading China’s SUV sales boom.

HAVAL H5 Classic Edition extends HAVAL’s off-road history 10 years later

Listening to the soul-stirring music, watching the video featuring HAVAL Racecar competing in the Dakar Rally, visitors felt the surge of passion. Against the sandy desert, the solid appearance and strong off-road capacity made the working vehicle HAVAL H5 as appealing as HAVAL Dakar Racecar.

As a solid off-road SUV model which has sold well for many years, HAVAL H5 witnessed the rise of HAVAL brand. Inheriting HAVAL H5’s outstanding reliabilty, durability and off-road capacity, HAVAL H5 Classic Edition launched during the exhibition is HAVAL’s another masterpiece on its way back to serious SUV off-roader.

The high-level positioned protection and high-chassis design, trendy grille and commemorative “10 years” sign of HAVAL H5 Classic Edition build a steady, solid and commemorative off-road body. Powered by a 2.0T gasoline engine, matched by a six-speed manual transmission, with a rated power of 140kW and a maximum torque of 250N.m, H5 Classic includes four 2WD/4WD models and is up to the China V emission standards. H5 Classic is even trendier with a blue “HAVAL” logo, and more suitable to the young people fond of outdoor activities compared to steady and elegant HAVAL H5-T with a red logo.
Five facelifted HAVAL H8 models with higher cost performance

If serious off-road SUVs represented by HAVAL H5 are what HAVAL started with, and HAVAL H6 is HAVAL’s pillar, then as a strategic HAVAL model, HAVAL H8 has transcended itself as independent brands’ traditional manufacturing model to achieve all-round breakthrough in design aesthetics, driving feel and mechanical quality. To further improve HAVAL H8’s product power and make more consumers be able to enjoy HAVAL’s quality products, five facelifted H8 models (2WD Comfort, 2WD Elite, 4WD Comfort, 4WD Elite, 4WD Noble) were launched during the exhibition. With high-tech equipment such as panoramic sunroof and 360-degree panoramic camera, the newly-launched models will give consumers more comfortable and convenient driving feel. After the launch of the new models, H8’s product lineup will expand to 11 models to further enhance its competitiveness.

In the dynamic demonstration area on the north square of Hall 5.2, HAVAL set up a 7,000-square-meter experience zone for visitors to test-drive HAVAL H9 and H8. The test ride includes interesting items such as 4.5m seesaw, cross axes, hump, mirror road, rolling slope and rock road. While thrilling visitors with surprises, the test ride displayed the outstanding control, through capacity, power and braking force of HAVAL models.

Over the past decade since 2005, the brand has formed a complete HAVAL product line of city and off-road vehicles in different sizes and of different grades from HAVAL H1 and HAVAL H9, earning recognition and support from over 2 million users.

Now customer satisfaction enhancement has become a strategic direction of the brand. To benefit customers substantially and make them feel sincere service and wholehearted care, the brand will continue to make innovation in terminal management and sales service, to satisfy customers by sincere service.

HAVAL earns trust by sincere service after 10 years' efforts
The millionth Haval H6 rolled off the line, Haval started a new journey

On November 12, with the slow driving of Haval H6 Sport off the production line at the Tianjin Plant of Great Wall Motors, the 1,000,000th unit of Haval H6 rolled off the production line officially. This is the first brand of SUVs whose output had exceeded a million, indicating that Chinese brand SUV stepped into a new age since then.

Haval H6 is a compact SUV subordinated to Great Wall Motors, which makes up for the gap in Chinese brand SUV market. Ever since its appearance in August 2011, and after three-month short transition, the sales in December of the same year were over 10,000 vehicles, and afterwards, H6 presented a good performance in the market. H6 is a type of SUV with high cost performance, and it has already become one of the best-selling SUVs across the world since its appearance. Moreover, the 1,000,000th unit, as a milestone, will further consolidate the SUV status of Haval H6, and it also sets a new standard for the Chinese compact SUV market.

On August 25, the first Haval H6 came into the market in Tianjin Manufacturing Base of Great Wall Motors. Once the City SUV with frameless body was promoted, it was popular among customers for its high cost performance and reliable product quality, and the number of vehicles sold was over 10,000 in the very December.

In 2011, the domestic compact SUV market was occupied by the joint venture brands, and the high price scared off quite a few consumers, but Chinese brands were too busy in the fights for the car market to take this field into account. On August 25, the first Haval H6 came into the market in Tianjin Manufacturing Base of Great Wall Motors.
Great Wall Motors was not satisfied with its achievements, and it promoted the self-developed 1.5T gasoline engine Haval H6 Sport in August 2013, and the sales broke through 20,000 in the same month. Afterwards, driven by Haval H6 Upgrade and Haval H6 Sport, the sales broke through 30,000 in October 2014, which created a new miracle in the sales of Chinese brand SUV. Under the double pressure of the JV vehicles’ price markdown and Chinese brands’ switch to the SUV market, it was not very easy for H6 to achieve such a success.

Nowadays, the price of Haval H6 ranges from ¥99,800 to ¥171,800, and there are three types: Haval H6 Upgrade, Haval H6 Sport and Haval H6 Coupe, including 32 kinds of products in total, covering 1.5T, 2.0T, 2.4L gasoline, 2.0T diesel, manual and automatic transmission. Meanwhile, it maintained monthly sales of 30,000 for 9 months, known as “incredible vehicle” in the industry.

Haval H6 moves forward step by step along the way, and it never stops improving from the seizing of the city SUV market to being number one in the sales of SUV, and it is the significant reason for the champion holding of H6.

Actually, four-year experience of Haval H6 is only an epitome of Great Wall Motors focusing on Haval series. President Wei Jianjun used to indicate that “Great Wall Motors inputs the limited resources into SUV completely, and the core is actually the focus, and we spent more than ten years on it.”

Just due to the consistent insistence, the sales of Haval H6 have already broken a million. Meanwhile, the “all-match” SUV Haval H2 appeared in the market in July 2014, has already reached cumulative sales of almost 180,000, among the top ten of SUV sales across the country, and becoming another dazzling star in Haval series.

At present, Great Wall Motors sets Haval H1 to H9 in the SUV production line, with complete kinds of Haval products, including the small, medium-sized and large SUVs; low, middle and high SUVs, City and off-road SUVs, etc. Furthermore, it holds the sales champion of economical SUV for 12 consecutive years. The number of Haval users also reaches two million. With higher and more professional technology research and development strength and marketing service level, it not only sets up a solid mass base for the improvement, but also wins the reputation and public praise for Chinese brands.

2015 is the year when the production and sales of Haval H6 break through one million, and it is also the first decade Haval have gone through. From this moment, Haval steps in a new journey, and a batch of Haval star vehicles and high-end vehicles will stand in the global SUV market.
The production and sales data of the Chinese auto market have recently been released. Stimulated by “golden September and silver October” and the policy of purchase tax halving, the Chinese auto market continued to rebound. In October, 2.2216 million vehicles were sold in China, up 11.79 percent year on year. This month saw many highlights of Great Wall Motors which achieved monthly sales of 80,300 units, up 13.79 percent year on year, ranking 7th in the industry. Key models Haval H6 and H2 were ranked 1st and 9th in the SUV segment respectively with record sales of 37,500 units and 16,800 units.

According to industrial data, the Chinese SUV segment grew fastest in October owing to the strong performance of Haval-led Chinese brands which claimed seven places and the top three places among the top 10 SUV models. 63,800 units of Haval SUV were sold this month, up 40.21 percent year on year, including 37,541 units of the key model Haval H6, up 23.60 percent year on year. Haval H6 refreshed the single-model sales record in China. According to the source, the 1,000,000th unit of Haval H6 rolled off the line at the Tianjin Plant on November 12 as the first Chinese SUV model with an output of over 1 million units. Bestselling model Haval H2 achieved sales of over 10,000 units for the 13th consecutive month, up 43.73 percent year on year. Haval H1’s sales climbed steadily to 6,100 units, up 30.79 percent month on month.

The performance of Great Wall pickups remained steady, with sales of 7,800 units in October, up 12.07 percent month on month. Thanks to the launch of Great Wall C30 Classic, the sales of Great Wall cars began to pick up, up 45.63 percent month on month. Great Wall C30 2016 and Great Wall C50 2016, to be launched in early November, will continue to soar.

According to an industrial analysis, the policy of purchase tax halving is beneficial to Great Wall Motors. Of Great Wall Motors’ key models, Haval H6 and H2 are both 1.5T models, and Great Wall M series, C30 and C50 are all 1.6L or 1.6L-passenger vehicle models. With the gradual release of policy effects, Great Wall Motors' advantage will be more prominent.
what would happen if vehicle body anti-theft alarm has been triggered accidentally?

Possibly, we may meet: Horn sounds continuously, hazard warning lamp lights on after applying “unlock” by remote key, but vehicle door could be opened, engine can be started as usual.

What we could do for troubleshooting?

1. Basic information about the topic that the anti-theft alarm is triggered
   - Vehicle body anti-theft alarm: It warns by sound and light when “illegal” entrance happens, the main control unit is BCM.
   - Vehicle body anti-theft alarm can be triggered under any of the below conditions when vehicle is in full-armed status:
     - Open any door (door status switch inside locker changes)
     - Request “unlock” but not by remote key
     - There is key inserted in ignition lock (identified by key searching switch of ignition lock)
     - Switch key to “ON” (BCM identified there is power supply from “ON”)

   Engine immobilizer: test “legal” key for starting engine, using “illegal” key can not start engine, the main control unit is ECU, immobilizer controller.

2. Inspection step about alarm trigger condition
   - Use X-431 to read central control status data flow of left front door. If the central control status could lock and unlock normally when door is locked or unlocked, the front left central control lock state switch is normal.
   - Use X-431 to read five doors’ ajar switches status, if the inactive or active status could be displayed normally with doors open and close movement, which the five doors’ state switches are normal.

<table>
<thead>
<tr>
<th>Data flow</th>
<th>Value</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>central control status</td>
<td>Unlock</td>
<td>Door unlocked</td>
</tr>
<tr>
<td></td>
<td>lock</td>
<td>Door not locked</td>
</tr>
<tr>
<td>driver door opens a little</td>
<td>Inactivated</td>
<td>The door does not open</td>
</tr>
<tr>
<td>co-driver door opens a little</td>
<td>Inactivated</td>
<td>The door does not open</td>
</tr>
<tr>
<td>Rear left door opens a little</td>
<td>Inactivated</td>
<td>The door does not open</td>
</tr>
<tr>
<td>right left door opens a little</td>
<td>Inactivated</td>
<td>The door does not open</td>
</tr>
<tr>
<td>luggage door opens a little</td>
<td>Inactivated</td>
<td>The door does not open</td>
</tr>
</tbody>
</table>

- Use multimeter to test the conduction of key detector switch when key is inserted or pulled out ignition lock, it means normal if the conduction or disconnection is normal.
- Use multimeter to test “ON” signal when switching key to “ON” position or “OFF” position, if there is a 12 or no voltage output, which means BCM identifies “ON” signal is normal.
3. There is still anti-theft alarm occur occasionally if the above tests are normal, replace BCM (body control module) for further test.

Is there further step if no effect after replacing BCM?
See which state of the whole system changed when applying unlock by remote key?

Remote key  BCM (Full-armed status)  Lock
“Unlock” signal  “Unlock” signal Feedback  Carry out “unlock” action, switch connected

The whole process that from BCM sending out “unlock” signal until receiving “Unlock” information feedback is requested to be accomplished in 20ms.

- **< 20ms**: BCM status changes from full-armed status to disarmed status
- **> 20ms**: Although vehicle is unlocked, BCM still indentify it’s in full-armed status.

What will happened if BCM dose not receive feedback signal in 20ms?
If the central control status switch inside lock works abnormally, it can not send feedback signal to BCM in 20ms, BCM will identify the “unlock” request is not from remote key because it’s in full-armed status, thus the body anti-theft alarm will be triggered, under which condition, it’s could be resolved by replacing new driver side lock assembly.

More about central control switch of front left door?

The central control status switch inside driver side door lock is used for identifying vehicle “lock” or “unlock”

![Diagram of central control status switch](image)

<table>
<thead>
<tr>
<th>Central control switch status</th>
<th>Door status</th>
<th>Possible issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Constant disconnected</td>
<td>lock</td>
<td>Unlock by remote key, turning light does not blink, roof lamp delay and running lock function failure</td>
</tr>
<tr>
<td>Constantly connected</td>
<td>Unlock</td>
<td>Unlock by remote key, turning light does not blink, it couldn’t enter full-armed status, unlock function fails after pulling out key</td>
</tr>
</tbody>
</table>

The Others about central control status switch issue

- Unlock by remote key, turning light does not blink, roof lamp delay and running lock function failure
- Unlock by remote key, turning light does not blink, it couldn’t enter full-armed status, unlock function fails after pulling out key